



2018 Attendance

163
Registrants

106
Organizations

31%

Executives,
C-Suite & VPs

21%

Directors

18%

Managers

17%

Coordinators/
Associates

4%

Nonprofit
Consultants

3%

Administrative

6%

Other

SPONSORSHIPS

The Annual Convening of the National Human Services Assembly brings together leaders for important conversations that are vital to the success of the nonprofit sector. The Annual Convening is a great way to get in front of executives and other professional staff of National Assembly member organizations and many other nonprofit organizations. This year, we are offering a variety of sponsorship levels to fit your needs and budget. Each sponsorship package enables you to showcase your products and services to our captive audience of nonprofit and human service professionals. Reserve your spot before they are gone!

2019 Packages

Bronze - \$2,000 (6)

1. Exhibitor table and 2 attendee tickets
2. Promotion in electronic and print marketing materials, social media, and onsite the day of the event

Silver - \$3,500 (4)

1. Exhibitor table and 2 attendee tickets
2. Promotion in electronic and print marketing materials, social media, and onsite the day of the event
3. Promotional item or flyer in attendee welcome packet
4. Sponsor a learning session

Gold - \$5,000 (2)

1. Exhibitor table in prime location and up to 3 attendee tickets
2. Promotion in electronic and print marketing materials, social media, and onsite the day of the event
3. Promotional item or flyer in attendee welcome packet
4. Sponsor a meal or break
5. Premier access to attendees via CEO introductions and a pre-event email to attendees

Platinum - \$10,000+ (2)

1. Exhibitor table in prime location and up to 4 attendee tickets
2. Promotion in electronic and print marketing materials, social media, and onsite the day of the event
3. Promotional item or flyer in attendee welcome packet
4. Lead event sponsor
5. Premier access to attendees via CEO introductions and pre-event email to attendees
6. A 3-minute pitch in the general session
7. Other benefits to be negotiated

RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. To lock in your sponsorship or for more information, contact Melanie Richardson at (202) 347-2080 ext. 32 or mrichardson@nassembly.org.

ABOUT THE NATIONAL ASSEMBLY

The National Assembly is a Washington, DC-based association comprised of some of the largest national nonprofit human service organizations. In aggregate, members and their affiliates and local service networks collectively touch nearly every household in America—as consumers, donors, or volunteers.

Members include organizations like AARP, American Red Cross, Boy Scouts of America, Boys and Girls Clubs of America, Girls Inc., Girl Scouts of the USA, YMCA of the USA, United Way Worldwide, and more!

Learn more at www.nationalassembly.org.

