

Thursdays at Three



LEARNING+LEADING+TOGETHER

Knowledge for Nonprofit Sector Leaders

www.nationalassembly.org



National Assembly's *Thursdays at Three* webinar series is now well under way, addressing important considerations for you as civic sector leaders. We encourage you to register for the remaining webinars and share the links with your networks so they can do the same.



Going for the Gold:

Applying "Good-To-Great" in Your Agency

by **Peter Lowet, Vice-President, Strategy, National Council on Aging (NCOA)**

Thursday, November 18, 3:00-4:00 EST

Jim Collins took the sector by storm with his monograph, "Good to Great and the Social Sectors." As a result, nonprofits are now applying G2G discipline to dramatically increase their effectiveness. Peter Lowet is leading and implementing NCOA's transformation from "good to great." Learn how committing to this management approach might improve your organization. *Participant benefits:*

- Hear a succinct overview of the G2G principles
- Get an in-depth look at how one agency re-examined and re-focused itself using G2G
- Learn about essential elements and practical tips for taking your organization from Good to Great

Register for this webinar here:

<https://www2.gotomeeting.com/register/839739090>

We're Here, We're Queer!

The Experiences of "Out" LGBT Youth in School

co-hosted by the National Collaboration for Youth and GLSEN (the Gay, Lesbian and Straight Education Network)

Thursday, December 16, 3:00-3:45 EST

For LGBT youth, being able to be out or open about their sexual orientation and/or gender identity at school may not only enhance their feelings of school belonging, but also contribute to healthy development and positive well-being. Yet, being out may also be related to increased vulnerability at school. Join GLSEN's Research Department for a look into the experiences of LGBT students. *Participant benefits:*

- Learn about results from the *2009 National School Climate Survey*
- Understand the relationships between being out in school and in-school harassment and assault, psychological well-being, and attachment to school

Register for this webinar here:

<https://www2.gotomeeting.com/register/823189147>

Resources — Previous Webinars

The following pages include information webinars held earlier in the *Thursdays at Three* series. Please feel free to download and share the presentations.

These webinar presentations are available along with other fine content in the National Assembly's [Knowledge Center](#):

<http://www.nationalassembly.org/Knowledge/Default.aspx>

A New Take on an Old Issue:
Surprising Demographics of Boomers

by Richard Johnson, Ph.D., Retirement Policy Program, The Urban Institute

was held on Thursday, March 18. This webinar provided new research data on the baby boomer cohort and how it will challenge the human services sector.

Download the PowerPoint presentation:

http://www.nationalassembly.org/documents/webinars/a_new_take_on_an_old_issue_presentation.ppt

Swimming in a Fishbowl:
Holding Your Agency Accountable for its Work

by Karen Finn, M.Ed., Senior Consultant for the Results Leadership Group

was held on Thursday, April 29. This webinar provided an overview of results-based accountability and how it can be used to improve organizational performance.

Download the PowerPoint presentation:

<http://www.nationalassembly.org/Publications/documents/swimminginafishbowlwebinar.ppt>

Expanding Livability for All:
Increasing Mobility for Everyone Through Accessible Communities

by Mary Leary, PhD, Senior Director of Project ACTION and the National Center on Senior Transportation, Easter Seals

was held on Thursday, May 20. This webinar discussed key movements for expanding mobility as well as research on the benefits of increased mobility.

Download the PowerPoint presentation:

<http://www.nationalassembly.org/documents/webinars/improvingmobilityforamericanswithdisabilities.pdf>

What Have You Done for Your Customer Lately?

by Susan Phillips Bari, former President/CEO of Leader to Leader Institute

was held on Thursday, June 17. This webinar provided an overview of Peter Drucker's [The 5 Most Important Questions You Will Ever Ask About Your Organization](#).

Download the PowerPoint presentation:

<http://www.nationalassembly.org/documents/webinars/customervaluewebinar.ppt>

Age Wave Planning:

New Ideas for Aging Services in Your Community

**by Gordon Walker, CEO, Jefferson (VA) Area Board for Aging (JABA) and
Janice Jackson, President, Jackson, Wilson & Associates**

was held on Thursday, July 15. This webinar discussed the viable futures toolkit toward sustainable communities for all ages (www.viablefuturestoolkit.org).

Download a PDF copy of the presentation:

<http://www.nationalassembly.org/documents/Webinars/AgeWavePlanning.pdf>

One Change + One Change = More Than Two Good Results

by Paula L. Dressel Ph.D., Vice-President of Just Partners, Inc.

was held on Thursday, August 19. This webinar discussed economies of scope and using one solution to solve more than one problem.

Download a PDF copy of the presentation:

http://www.nationalassembly.org/documents/Webinars/OneChangePlusOneChange_MoreThanTwoGoodResults.pdf

A Bread and Butter Issue:

Managing Unemployment Costs in Tough Times

by Paul Fountain, representing the 501 c Trust as Senior Client Relationship Manager for TALX UC eXpress

was held on Thursday, September 16. This webinar discussed the laws surrounding unemployment insurance, how it can impact your bottom line, and how this budget item can be a cost savings item for your organization.

Download a PDF copy of the presentation:

<http://www.nationalassembly.org/documents/Webinars/ManagingUnemploymentCosts.pdf>

Breakthrough Thinking!

Leading Revolutionary Success In Strategy & Mission Impact

by Robert M. Sheehan, Jr., Ph.D., Principal, Sheehan Nonprofit Consulting

was held on Thursday, September 30. This webinar discussed new ideas about non-profit strategy and showed how to apply breakthrough thinking to lead innovation, creativity, and bottom-line results.

Download a PDF copy the presentation:

<http://www.nationalassembly.org/documents/Webinars/BreakthroughStrategyWorkshop.pdf>

Sailing with Magellan:

In Search of Nonprofit Effectiveness

by David Renz, Ph.D., Midwest Center for Nonprofit Leadership

was held on Thursday, October 21. This webinar explored proactive new research on the ingredients of nonprofit effectiveness.

Download a PDF copy of the presentation:

<http://www.nationalassembly.org/documents/Webinars/NonprofitEffectivenessWebinar.pdf>

Educators as Allies: The Critical Role of Supportive Educators in LGBT Youth's School Experiences

co-hosted by the National Collaboration for Youth and GLSEN (the Gay, Lesbian and Straight Education Network)

was held on Thursday, October 28. This webinar drew on findings from the *2009 National Climate Survey* to explore how supportive teachers, principals, and other school staff serve as an important resource for LGBT students.

[View the webinar recording:](#)

http://www.nationalassembly.org/documents/Webinars/EducatorsAsAllies_CriticalRoleOfSupportiveEducatorsGLSEN.wmv