

National Human Services Assembly, 2011

A brief state of the  
association over the past  
decade and now

*\* On the threshold of  
90 years*



NATIONAL  
ASSEMBLY



careers for  good.org  
an initiative of the National Human Services Assembly

**NATIONAL**  
COLLABORATION  
FOR YOUTH

**NATIONAL**  
COLLABORATION  
FOR FAMILIES

 **NATIONAL**  
HUMAN SERVICES  
**ASSEMBLY**

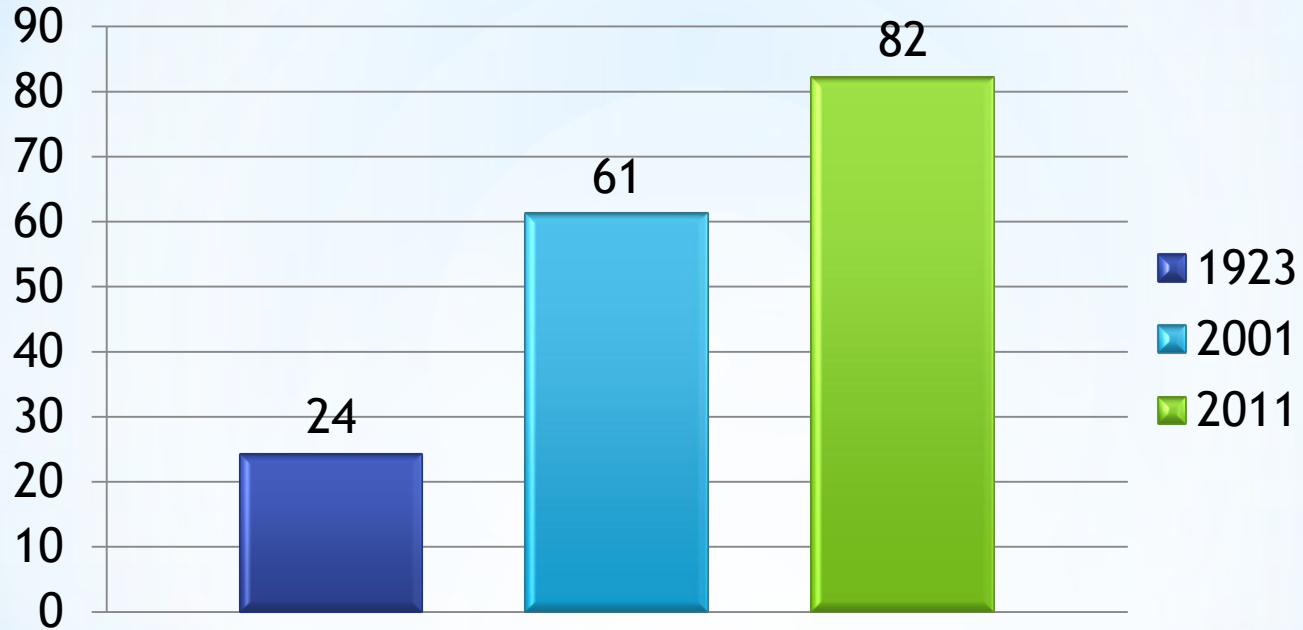
 **NATIONAL**  
**ASSEMBLY**  
BUSINESS SERVICES

 **PurchasingPoint**<sup>SM</sup>  
Saving Nonprofits Money for Mission

\* **American Red Cross**  
American Hygiene Association  
**Boy Scouts of America**  
National Health Council  
American Association for Organizing  
Family Social Work  
American Public Health Association  
**American Society for Control of  
Cancer**  
American Association for Labor  
Legislation  
**International Committee of the  
YMCA**  
**Girl Scouts of America**  
**National Board of the YWCA of the  
USA**  
National Organization for Public  
Health Nursing

\* **National Child Labor Committee**  
**National Tuberculosis Association**  
**Playground and Recreation  
Association**  
**National Association of Travelers  
Aid Societies**  
National Committee for the  
Prevention of Blindness  
American Child Health Association  
**Boys Club Federation**  
National Committee for Mental  
Hygiene  
**National Children's Home and  
Welfare Association**  
National Committee on Prisons and  
Prison Labor  
National Consumers League  
**Camp Fire Girls**

# \* **Membership, 1923**



\* **Membership**

## Member Contacts:

2001:	600
2011:	5,000

## Newsletters:

2000:	Assembly Lines
2011:	HSNewsbytes FSNewsbytes

Re-distribution: over 60k  
reported

 **Communicating**

2001	2011
Revenue enhancement: membership + grants	+ earned income
Organizational: growing membership, stable funding	Implementation, deliverables, governance, reserves; 2 types of members; board rotation
Hot items: lessons from 9/11; charity standards	NP workforce, C&Y development, family strengthening, communicating impact
Policy: two tracks; diverse agenda	Policy: one track; diverse agenda with consensus foci; repositioning the sector

# \*The Issues

- \* E-learning across organizations
- \* Diversity, emerging leaders
- \* New frameworks, new thinking about human and community development
- \* Taking collaborative innovations to scale
- \* Innovative partnership to leverage impact
- \* Economies of scale
- \* Greater collective initiative in shaping policy

\* **Looking Ahead**