



"I GAINED THREE KEY LEARNINGS:

- 1. Innovation:** We need to think strategically in regard to who we are and where we're going in this economic environment.
- 2. Transactional vs. transformational work:** How can we meet current and growing needs with fewer resources?
- 3. Authenticity:** How do I lead by being who I am?

Reflecting on these three themes helps me as a **leader think differently...and bigger."**

Bill Jones
Vice-president and CEO
Volunteers of America, Pennsylvania Affiliate
Wilkes-Barre, Pennsylvania



Mendoza College of Business

Nonprofit Executive Programs
340 Mendoza College of Business
Notre Dame, IN 46556

**Focus on the Future:
Challenges in the Nonprofit Human Services Sector**

March 4-9, 2012 — Enroll today.
See inside for details.

Servant Heart. Business Mind.

"The greatest benefit of this Program is the total harmony of the components: the physical structure, the quality of the presenters, the faith factor, the progressive environment — they're all in sync. Plus the presenters are humble, non-pretentious, passionate about what they convey. They don't say 'this is the way,' we learn from their rich experiences. This has been a benchmark in my career."

Janet Stringfellow
Director, Education and Support
Volunteers of America, Florida Affiliate
Tampa, Florida



FOCUS ON THE FUTURE:

A Certificate for Leaders in the Nonprofit Human Services Sector

March 4-9, 2012

Sponsored by: Nonprofit Executive Programs, University of Notre Dame
Co-sponsored by: National Human Services Assembly



UNIVERSITY OF
NOTRE DAME
Mendoza College of Business

Beyond Management: Developing Nonprofit Leadership for the Future

Changing at the Speed of Thought

The nonprofit sector is changing at the speed of thought, meaning that today's nonprofit leaders — including those in the Human Services Sector — face an increasingly complex climate that calls for continued development of their business leadership skills. To address this need, the Nonprofit Executive Programs in the Mendoza College of Business at the University of Notre Dame offer open enrollment, non-degree certificate initiatives to develop business leadership and managerial skills in a focused format.

You're thinking: I'm busy. I'm stressed. How will this program help me?

Through this program, you'll discover the most effective and efficient way to:

- Understand how business enterprise can support your nonprofit
- Create an innovative culture
- Gain insight into future legislation affecting nonprofits
- Improve your advocacy skills
- Prepare for and prevent future risk
- Improve your communication skills
- Better manage your Board of Directors

We offer programs **customized** specifically for your organization's needs.

Call us at **574-631-1087** to learn more.



Empowerment.

Plus, upon completion, you'll be awarded an executive education certificate from the University of Notre Dame, thereby gaining an elevated status in the eyes of your organization.

Benefits

for your organization may include:

- Improved management and operations
- Deeper industry understanding to advance your organization's mission
- Increased fundraising capacity
- Better board involvement
- Improved public relations
- Crisis management and preparation
- New, innovative solutions to your problems and challenges



FOCUS ON THE FUTURE:

A Certificate for Leaders in the Nonprofit Human Services Sector

March 4-9, 2012

University of Notre Dame, Notre Dame, Indiana
McKenna Hall Conference Center

Schedule:

SUNDAY, MARCH 4:

Reception in Donors Room, Morris Inn, 6pm
Welcome by Irv Katz, National Human Services Assembly; Tom Harvey & Marc Hardy, Nonprofit Professional Development, Mendoza College of Business, University of Notre Dame.

MONDAY, MARCH 5: OPENING DAY

Morning: Welcome & Introductions.
Discussion: *"Challenges Facing the Human Services Sector,"* Katz and Harvey.
Afternoon: *"Innovative Thinking for the Future, Part I,"* by Matt Bloom, PhD, Notre Dame.

TUESDAY, MARCH 6:

Full Day: *"Encouraging and Managing Risk,"* Melanie Lockwood Herman, Nonprofit Risk Management Center.
Evening: Dinner.

WEDNESDAY, MARCH 7:

Morning: *"New Legal Structures and Strategies That Drive Positive Social Change,"* Marc J. Lane, The Law Offices of Marc J. Lane, P.C., Chicago.
Afternoon: *"New Nonprofit Laws: Sarbanes-Oxley/the New Form 990,"* Lane.

THURSDAY, MARCH 8:

Morning: *"The Shape and Nature of Future Boards,"* Harvey.
Afternoon: *"The Crucial Importance of Lobbying, Advocacy and Public Education,"* Dave Kiely, President, Silver Fox Consulting.
Evening: Graduation Banquet at the Press Box, University of Notre Dame football stadium.

FRIDAY, MARCH 9:

Morning: *"Innovative Thinking for the Future, Part II,"* Bloom.
Afternoon: Participants' roundtable discussion, *"Thoughts on Where to Go From Here."*

We also offer customized programs **on-site** at your specified location.

Call us at 574-631-1087 or email Marc Hardy, at Marc.A.Hardy.36@nd.edu.

TWO WAYS TO ENROLL

1. **Mail this page** and your payment by February 24, 2012 to Kim Brumbaugh, University of Notre Dame, Nonprofit Executive Programs, 340 Mendoza College of Business, Notre Dame, IN 46556.
 2. **Fax a copy** of this enrollment page to 574-631-6532 now to reserve your spot. **Send payment by February 24, 2012** to Kim at the address above.
- Yes**, I will participate in the Nonprofit Certificate Program: **"Focus on the Future: Challenges in the Nonprofit Human Services Sector"** to be held March 4-9, 2012 at Notre Dame.

Mr./Ms./Dr.	Full name	Preferred first name
Business title		
Preferred email address (program info will arrive via email)		
Company/organization		
Work address		
City	State	Zip code
()	()	
Work phone	Cell Phone	
Home address		
City	State	Zip code
()	()	
Home phone		

COST: \$2,500

Includes Sunday evening reception, all breakfasts and lunches March 5-9, dinner March 6 and the dinner banquet March 8. Does not include travel or lodging. Rooms for participants have been blocked at the Morris Inn on the Notre Dame campus at the rate of \$132 per night.

Please note: If you are making reservations, rooms are blocked under the name "Focus on the Future."

Check for full payment of \$2,500 is enclosed.

Amount Enclosed

All information in this brochure is deemed correct as of the date of printing but is subject to change without written notice. Please contact Notre Dame Nonprofit Executive Programs with any inquiries.

"The University of Notre Dame's Nonprofit Executive Program gave me a great perspective on the nonprofit world. As an organization, we have become more connected to our members because the program was specifically tailored to our membership. The main focus was to teach Hispanic Chambers to function as a small business, so the program was really beneficial for us. And thanks to the public speaking component, I feel more self-confident now."

Jennifer Tarazon
Director, USHCC Foundation
United States Hispanic Chamber of Commerce
Washington, District of Columbia

